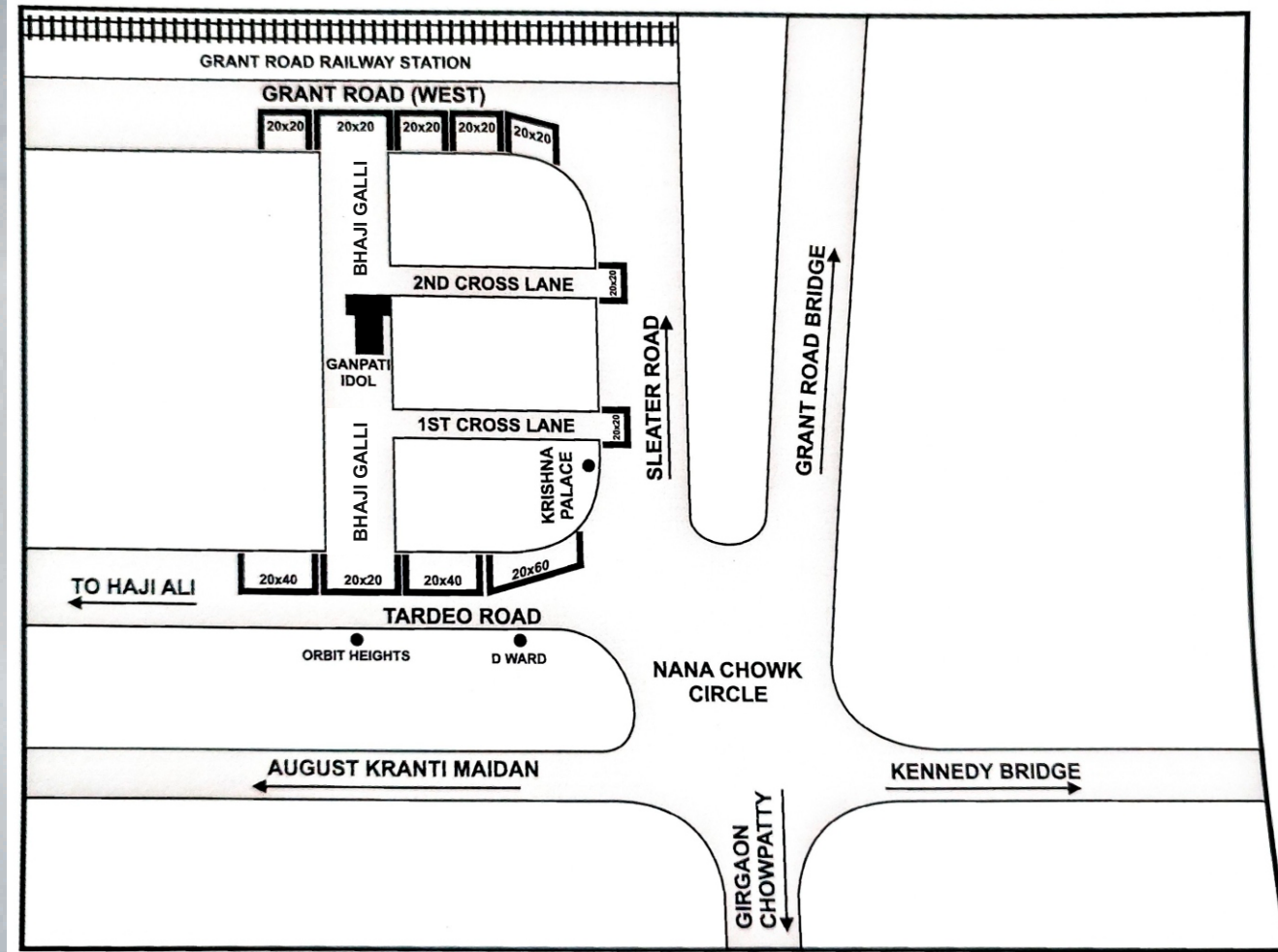


-: LOCATION :-



SHREE BAL GOPAL GANESH UTSAV MANDAL

• Reg. No. F-11518 - Mumbai •

-: CONTACT PERSON :-

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श्री बाल गोपाल गणेशोत्सव मंडल

रजि. क्र. एफ ११५१८ (मुंबई)

स्लेटर रोड, भाजी गल्ली, शंकर शेठ रोड, ग्रांट रोड, मुंबई ४०० ००७.



SHREE BAL GOPAL GANESH UTSAV MANDAL

Bhaji Galli, Shankar Sheth Road, Grant Road, Mumbai. • Reg. No. F-11518 - Mumbai

2026 - 2027

Dear Sir,

MALABAR HILL CHA RAJA : Established in 1973, Shri Bal Gopal Ganesh Utsav Mandal, fondly known as Malabar Hill Cha Raja, is located in Bhaji Galli, opposite Grant Road Station (West). A major transit point and the only railway station serving the core of South Mumbai. Our mandal is one of the oldest and most respected in the area, attracting thousands of daily visitors - not just during Ganeshotsav, but year-round.

Our Location Advantage : We are located at the heart of South Mumbai, where most premium residential and commercial zones converge:

- Grant Road West Market : one of South Mumbai's oldest and busiest markets, drawing loyal customers from across the region.
- Footfall from elite neighborhoods: • Altamount Road • Pedder Road • Napeansea Road • Malabar Hill • Walkeshwar • Tardeo • Kemps Corner • Charni Road • Marine Drive • Chowpatty • Opera House • Girgaon.

Why it matters? These areas house some of the most affluent and influential families, professionals, and business owners in the city.

Why Sponsor Malabar Hill Cha Raja?

- **Massive Footfall:** 25,000+ people visit daily during regular days. • 40,000 to 50,000+ people visit daily during the 10 days of Ganeshotsav.
- **High Visibility Branding:** Banner placements at entrances, inside mandap, market lanes, and near LED live darshan screens.
- **Digital Reach :** Social media promotions via our official Instagram page: @malabarhill_cha_raja Includes posts, reels, stories, and sponsored tags.
- **Public Announcements :** Daily audio mentions of top sponsors during aartis, bhajans, and major programs.
- **Print Promotions:** Logo placement on brochures, leaflets, and flex boards distributed across the community.

RATE OF ADVERTISEMENT

Location 1.	Nana Chowk Side (Main)	(20ft x 20ft)	₹. 75,000/-
	Hoarding (Flex)	(16ft x 8ft)	₹. 35,000/-
2.	Opp. Grant Road Station Side (Main)	(20ft x 20ft)	₹. 75,000/-
	Hoarding (Flex)	(16ft x 8ft)	₹. 35,000/-
3.	Opposite Ganesh Idol	(15ft x 15ft)	₹. 75,000/-
4.	Sleater Road (Near Krishna Place Hotel)	(20ft x 20ft)	₹. 75,000/-
5.	Banner Flex (Bhaji Galli Lane)	(6ft x 4ft)	₹. 15,000/-

THIS YEAR 25FT. GANESH IDOL, BIGGEST & GREAT ATTRACTION IN MUMBAI.



OPP. GRANT ROAD STATION (WEST) SIDE



NEAR KRISHNA PALCE HOTEL



NEAR KRISHNA PALCE HOTEL



NANA CHOWK SIDE (4' X 100' FEET)



NANA CHOWK SIDE (4' X 100' FEET)

∴ LOCATION ∴

- NANA CHOWK • GRAND ROAD STATION (WEST) • BHAJI GALLI MARKET
- 2ND CROSS LANE 1 & 2 • SLETAR ROAD